



Goal of SMART



 To reduce carbon emissions and improve air quality within the City of San Mateo through education and outreach



Why reduce CO2?



Global Climate Change

State-wide Goals

A more sustainable future for our community



The City's Green Efforts



- Climate Action Plan for operations and facilities
- Require a minimum LEED silver certification standards for all civic buildings
- Voluntary Green Building Program
- Alternative fuel vehicles purchasing policy
- Green purchasing policy



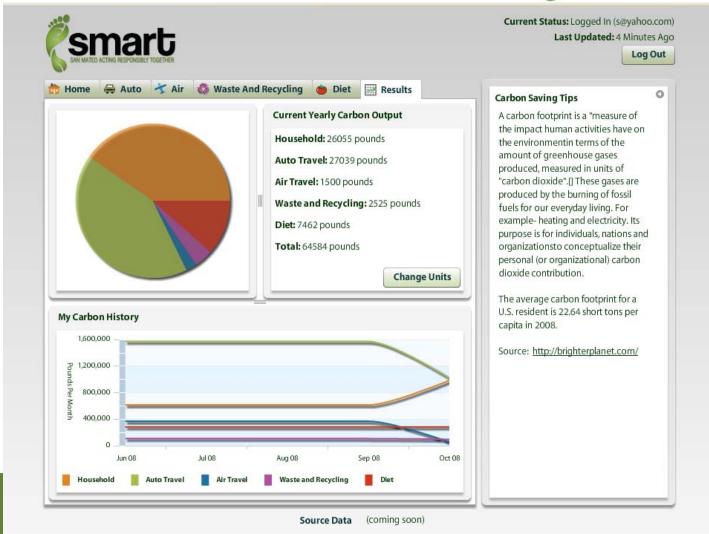
What you can do



- Evaluate your carbon footprint
- Identify areas where you can begin to make a change
- Talk to your friends and neighbors about how important it is to conserve our resources and improve our air quality
- Become a SMART citizen!

SMART Carbon Counter







Take initiative and become a SMART resident now!

For more information please visit:

www.cityofsanmateo.org/smart